

## 2022 CONNECTION Deadline/Camera Ready Due Date

<b>Issue</b>	<b>Deadline Date (ad reservations)</b>	<b>CR Ads Due</b>
December/January	Monday, November 15	Wednesday, Nov 17
February	Monday, January 17	Wednesday, January 19
March	Monday, February 14	Wednesday, February 16
April	Monday, March 21	Wednesday, March 23
May	Monday, April 18	Wednesday, April 20
June	Monday, May 16	Wednesday, May 18
July/August	Monday, July 18	Wednesday, July 22
September	Monday, August 15	Wednesday, Aug 17
October	Monday, September 19	Wednesday, Sept 21
November	Monday, October 17	Wednesday, Oct 19
December/January	Monday, November 28	Wednesday, Dec 2

***CAMERA-READY DISCOUNTS WILL APPLY TO ADS RECEIVED BY 5 PM ON THE DATE THEY ARE DUE.***

### Column WIDTH Measurements

1 column = 1.6"	4 columns = 6.7"
2 columns = 3.3"	5 columns = 8.4"
3 columns = 5.0"	6 columns = 10.1"

### Column DEPTH Measurements

1 column = 1.0"	8 columns = 8.7"
2 columns = 2.1"	9 columns = 9.8"
3 columns = 3.2"	10 columns = 10.9"
4 columns = 4.3"	11 columns = 12.0"
5 columns = 5.4"	12 columns = 13.1"
6 columns = 6.5"	13 columns = 14.2"
7 columns = 7.6"	14 columns = 15.3"
	Full page 15.6"

### Examples of Standard Display Ad Dimensions

<b>Size</b>	<b>Column Inches</b>	<b>Measurement</b>
2 page Center Spread	12 x 14 = 168	21.25" x 15.6"
Full page	6 x 14 = 84	10.1" x 15.6"
1/2 pg. (horiz.)	6 x 7 = 42	10.1" x 7.6"
1/2 pg. (vert.)	3 x 14 = 42	5.0" x 15.3"
1/3 pg. (horiz.)	6 x 5 = 30	10.1" x 5.4"
1/3 pg. (vert.)	3 x 10 = 30	5.0" x 10.9"
1/4 pg.	3 x 7 = 21	5.0" x 7.6"
1/8 pg.	2 x 5 = 10	3.3" x 5.4"

Cattle  
***CONNECTION***