

**Jersey
International**

Mediakit 2025





- **Circulation:** 12,500 + print copies
- **Countries:** 50+ countries worldwide
- **Availability:** Print & digital



5 languages

Same articles, same advertisements, different language

Opportunities Advertising in the magazine

Backcover
of the magazine Jersey International

THE VERY BEST VISIBILITY FOR YOUR AD!

Advertorials

Get a more detailed message to our readers with your branded content. Advertorials are also published on our home page and promoted on social media.

Flyers & posters

Stand out and opt for even greater visibility. You may choose to enclose it for a select audience based on language or location: zip code, state, country, continent, etc.

Additional benefits

- Global audience - online and offline
- Your message clearly presented in English, German, Dutch, French and Italian
- Competitive advertising rates
- Free translation & design service

All articles and advertisements are translated by our own specialized translation team. Holstein International's design team can help you with the art work of your advertisement, brochure, flyer etc.

Deadlines

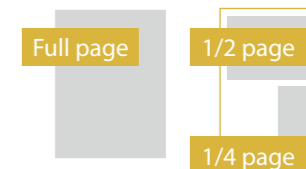
| 2025 | Booking Deadline | Submission Deadline | Publication Date |
|----------|------------------|---------------------|------------------|
| May | April 3 | April 5 | May 1 |
| November | October 1 | October 3 | November 3 |

Combinations

Interested in combining your ad with an ad in one of the other platforms of Holstein International? Ask for the possibilities!

Rates

| | €2750 | USD 3390 | CAD 4350 | AUD 4450 |
|------------------|-------|----------|----------|----------|
| Full Page | | | | |
| 1/2 Page | €1710 | USD 2100 | CAD 2750 | AUD 2750 |
| 1/4 Page | €930 | USD 1130 | CAD 1475 | AUD 1500 |



Submitting Specifications

Camera ready ads

Submitting in **InDesign CC**, including all illustrations and fonts used. We ask for 'open files' so that we can provide the translations. For support please add a high resolution PDF. Please send your materials via WeTransfer to sales@holsteininternational.com

Layout by our design team

HI has its own design team; they can design your advertisement in accordance with your specifications and requirements. This service comes without additional costs.

Tips for submitting text and pictures

- Submitting text in Microsoft Word or in the email message
- Pictures: high resolution – saved as .jpg, .eps or .psd
- Logos saved as .ai, .eps, .jpg or .psd, in high resolution.
- Send photos and texts directly to: sales@holsteininternational.com. For large files, please use WeTransfer.

Sizes

| Page size | in MM | | in Inches | |
|-----------|-------------|------------|--------------------|----------------|
| | Vertical | Horizontal | Vertical | Horizontal |
| 1/1 page | 210 x 297 * | - | 8,268" x 11,693" * | - |
| 1/2 page | 93 x 280 | 190 x 138 | 3,661" x 11,024" | 7,480 x 5,435" |
| 1/4 page | 93 x 138 | - | 3,661" x 5,425" | - |

* With 1/1 page: take into account the 3mm (or 0,118") extra bleed on all sides and keep text 1cm from the edges.



Jersey International

Holstein International BV

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Postal address:

PO Box 80, 9050 AB Stiens, The Netherlands

Telephone:

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E-mail:

info@holsteininternational.com

Website:

www.holsteininternational.com

Publication frequency:

Monthly - 2 times per year

Advertising Sales:

Meino Annema, Renée Bakker & Anke van der Stouwe

US-Agent:

Stephanie Hammerly - 608.732.2757 - stephanie@cattleconnection.com



Our sales department:



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